



ThaiCraft News

23RD MAY 2009 *The Art Of Self-Reliance*

THAICRAFT FAIRS MID-SEASON 2009

NEXT FAIR is still at

THE AMBASSADOR HOTEL !!

Saturday

June 13th 10am-2pm

Ambassador Hotel Bangkok

3rd fl Tower Wing

Sukhumvit Rd. Soi 11, Bangkok

Skytrain: BTS: Nana Stn (exit 3)

Subway: MRT: Sukhumvit Stn (exit 3)

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FOLLOWING FAIR → we are moving to THE JASMINE CITY !!

Saturday

July 11th 10am-2pm

Jasmine City Shopping Complex

For places & dates, always check our website:

www.thaicraft.org

There's a ThaiCraft Fair every month!

New Location For ThaiCraft Fairs!

Starting 11th July, the monthly ThaiCraft Fairs will be at a new location: **Jasmine City Shopping Complex** on Sukhumvit Road (at the beginning of Soi 23). The new location is very convenient to get to, and has air-conditioned space for more groups and activities.

Please tell your friends and spread the word!

THAICRAFT FAIR TRADE CO. LTD.
& PHU PHIANG CO. LTD.

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info@phuphiang.com

Website: www.thaicraft.org and
www.phuphiang.com

Khon Lek Lek: Remarkable People Behind the Crafts Episode II: Passionate Guardian

The second of our *Khon Lek Lek* mini-exhibition series, highlighting some of the remarkable people behind the crafts regularly on display at ThaiCraft Fairs, demonstrates how surprisingly varied and unusual these people are.

Khun Sontanee Sookprasert, known by all as **Khru Bu**, is herself not a producer but a Bangkok-based piano teacher (khru) who began instructing autistic children and ended up turning her parents' kindergarten school into a much needed day-care centre for these specially challenged people.

Established as the **Na Kittikoon** Foundation, Khru Bu's centre teaches young people with Downs Syndrome and Autism to be creative in their own unique way thereby opening up for them a new and direct channel of expression. **A different perspective of our world jumps out at us.**



Khru Bu with two of her art students

At this exhibition you can join hands with Khru Bu, the other teachers and their students while also admiring their skilled artwork. Supporting them helps to improve the quality of life for people with extra-special challenges.

Let's rejoice in our diverse humanity!

Fun Activities for Kids!

Young children are invited to join in the **Craft activities** linked with the Na Kittikoon artwork.

It is free of charge and parents can leave their children (4 years and over) at this corner while they shop for handicrafts at the Fair.

Products



Baskets from Ghana represent an intercontinental partnership: ThaiCraft has a fresh stock of the popular colourful baskets from **Ghana, West Africa**. Handmade by economically poor women in villages in the remote northern region, these traditional African baskets are skilfully made from strong, durable straw which is dyed in many colours. The handles are trimmed in real leather. ThaiCraft works in cooperation with Getrade FPS, a **Fair Trade** organisation based in Ghana, by marketing these imported baskets for well over three years.

YOUR WASTE PAPER CAN BE RECYCLED AS PRODUCTS

Old newspapers, Superstore catalogues, Telephone directories, etc., **and** used (but clean!), thin plastic bags: all types, colours, sizes.

To help artisans, please fold plastic bags - don't crunch!

Deliver at any ThaiCraft Fair or to our office. (for very large quantities only, we can collect)

Contact: domestic@thaicraft.org / tel 02-676-0636 x 231





Introducing a brand new membership scheme for all our customers!

Many people ask us how they can help our village artisans more. They also ask us for information on producers, their culture and their products. **ThaiCraft Friendship** will arrange activities to assist producers and also to offer you extra benefits. **We will**

- ◆ **communicate to you about our upcoming fairs & events**
- ◆ **arrange activities about ThaiCraft, our producers and Fair Trade**
- ◆ **organise sales benefits from time to time which you can join in**

Starting this ThaiCraft Fair, you can register as a ThaiCraft Friend by completing a simple form. This will help us to provide you a better service as well as to increase our promotion effectiveness.

At all ThaiCraft Fairs, we will record your purchase totals at the Friendship Club desk next to the cashiers.

Dear Friends,

ThaiCraft is looking for a Coordinator for ThaiCraft Fair Volunteers as well as Volunteer Advisors for Producers!!

A chance to obtain a real ThaiCraft experience: assisting village artisans to achieve self reliance.

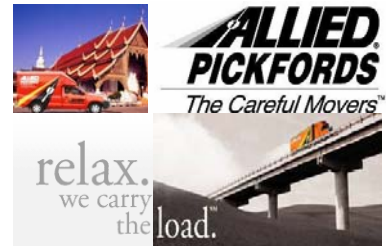


Please find details about these great volunteer opportunities at www.thaicraft.org

or **Contact Khun Peach 02-676-0636#233** or volunteers@thaicraft.org

We look forward to hearing from you!

Special thanks to our sponsors!



Safely storing & transporting our village crafts

Email: info@alliedpickfordsthailand.com
Tel: 02 361 3961 (please refer ThaiCraft)



THAICRAFT TOURS...

ThaiCraft & Phu Phiang invite you to join our much acclaimed...

"Meet the People Tours" You can experience fascinating local life, observe traditional crafts being made and see how **Fair Trade** can make a real difference to village artisans.

Let us be your guide to the Real Thailand!!

Our speciality is **tailor-made Craft and Cultural Tours**
To learn more about Craft & Culture tours please visit the Fair information desk or contact Khun Rosalind by email:

rosalind@phuphiang.com

or Tel: 02 676 0636 ext.130 (if no reply, dial 0)

Fax: 02 286 0675

www.phuphiang.com (new look website!)

(Phu Phiang Co. Ltd. is a part of ThaiCraft
and is registered with Tourism Authority of Thailand, TAT)

"This has been a wonderful experience for me. I have seen Thailand - the country, the villages, and their people - in a unique way. I feel privileged to have met the Thai people and



Member of



THAICRAFT
FAIRS
AIM TO:

- ◆ Present a **wide variety of high-quality, attractive hand-made craft products**, traditional & modern, direct from village artisans in all parts of Thailand
- ◆ Offer **fixed prices** that are reasonable for customers as well as providing **fair wages** to producers
- ◆ Enable small village-run groups to develop and flourish as well as to **achieve Self-Reliance** through Fair & Ethical Trade practices