

## ThaiCraft Friendship Form :

Information about you will be used exclusively for ThaiCraft and Phu Phiang (our tour company) to communicate with you and help us to develop marketing activities to serve you better. We will not disclose your information to other parties

### Name & Contact Information

Name.....Surname.....Nationality.....

Are you a/an  Expatriate  Visitor of expatriate  Tourist

Gender  M  F Date of birth(dd/mm/yy) ...../...../.....

#### Contact Address (fill in as known)

No..... Village/Building..... Fl..... Room..... Moo.....

Soi..... Street..... Sub district..... District.....

Province..... Postal code.....

Daytime tel no. .... Mobile .....

Email..... (Please write clearly!!)

ThaiCraft Friendship code: We will *use your mobile no.* as your ThaiCraft Friendship code to make it easy for you to remember when we record your purchase receipt

If you do not wish us to do this, or do not have a mobile no. please X here

Planned month and year to leave Thailand (mm/yy)\_\_\_/\_\_\_  Not known

### Personal Information please make an X for your answer

1.  Single  Married

1.1 Children living with you?  Yes  No

Which age groups? under 2ys ....., 2-6ys ....., 7-11ys ....., 12-15ys ....., 16-18ys ....., over18 .....

1.2 Children living overseas?  Yes age: under 18 ....., over 18 ....  No

2. What is your occupation in Thailand?

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Business owner/director | <input type="checkbox"/> Teacher (school.....)        | <input type="checkbox"/> Diplomat           |
| <input type="checkbox"/> UN or Int'l Org         | <input type="checkbox"/> Int'l Corp employee          | <input type="checkbox"/> Thai Co. employee  |
| <input type="checkbox"/> Journalism/media        | <input type="checkbox"/> NGO worker                   | <input type="checkbox"/> Government Officer |
| <input type="checkbox"/> Housewife               | <input type="checkbox"/> Self-employed                | <input type="checkbox"/> Retired/unemployed |
| <input type="checkbox"/> Student                 | <input type="checkbox"/> Others (please specify)..... |   |

3. Which information/entertainment services do you regularly use? (you may indicate more than one)

#### TV Networks :

Thai Stations (Channel.....)  TrueVisions/UBC(Channel.....)  Satellite dish (Channel.....)

#### Radio stations :

MCOT Eng News  Internet Radio (local)  Thai FM/AM (Channel.....)

#### Magazine (local) :

- |   |  |                                       |                                      |
|---|--|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> BK Magazine      | <input type="checkbox"/> Prestige Thailand | <input type="checkbox"/> Big Chill    | <input type="checkbox"/> Bangkok 101 |
| <input type="checkbox"/> Thailand Tatler  | <input type="checkbox"/> Lookeast          | <input type="checkbox"/> Station Buzz | <input type="checkbox"/> Guru        |
| <input type="checkbox"/> Siamese Magazine | <input type="checkbox"/> Others .....      |                                       |                                      |

#### Newspaper :

Bangkok Post  Nation  Others .....

#### Club Newsletters/magazine :

Sawasdee (AWC)  BWG  ANZWC  BAMBI  
 Others .....

#### Website (Thailand Info) :

Anglo-info  Tourism Authority of Thailand  GingerAsia  YouTube  Others .....

#### Community site :

MSN  MySpace  Hi 5  
 Facebook  Twitter  Flickr  Others.....

4. Your leisure activities and interests (you may indicate more than one)

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Reading            | <input type="checkbox"/> Cooking                | <input type="checkbox"/> Shopping       | <input type="checkbox"/> Beauty-care            |
| <input type="checkbox"/> Spa & Massage      | <input type="checkbox"/> Sports                 | <input type="checkbox"/> Dining         | <input type="checkbox"/> Movies                 |
| <input type="checkbox"/> Internet surfing   | <input type="checkbox"/> Home décor             | <input type="checkbox"/> Gardening      | <input type="checkbox"/> Travel                 |
| <input type="checkbox"/> Pets               | <input type="checkbox"/> Handicrafts            | <input type="checkbox"/> Activity Class | <input type="checkbox"/> Painting, photo, video |
| <input type="checkbox"/> Music              | <input type="checkbox"/> Partying/entertaining  | <input type="checkbox"/> cars           | <input type="checkbox"/> Coffee Shop            |
| <input type="checkbox"/> Religious activity | <input type="checkbox"/> Charity/Volunteer work | <input type="checkbox"/> Others .....   |   |

**Information about ThaiCraft** please make an X for your answer

1. How did you know about this ThaiCraft Fair? (you may indicate more than one)

- Postcard:**     previous Fair             apartment             workplace             restaurant
- Newsletter (name.....)
- ThaiCraft website             Newspaper or Magazine (name.....)
- by Email             Other websites (name.....)
- Friends or Family             by SMS
- Others .....

2. Reasons you shop at ThaiCraft Fairs (please rank **priority: 1 = highest, 9 = lowest**)

- |                     |                             |                      |
|---------------------|-----------------------------|----------------------|
| __Product quality   | __Product variety           | __Product uniqueness |
| __Reasonable price  | __Atmosphere at Fair        | __Location of Fair   |
| __Customer Services | __Social (Fair Trade) value | __Others .....       |

3. What activities do you want ThaiCraft to organize? (you may indicate more than one)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Producer visits/tours | <input type="checkbox"/> Craft workshops      | <input type="checkbox"/> Charitable activities  |
| <input type="checkbox"/> Special Sales         | <input type="checkbox"/> ThaiCraft gatherings | <input type="checkbox"/> Fair Trade news/forums |
| <input type="checkbox"/> Exhibitions           | <input type="checkbox"/> Others.....          |   |

4. Would you like to receive regular news & information from ThaiCraft?

- Yes             No

How would you prefer ThaiCraft to contact you? (you may indicate more than one) By :

- |   |   |                              |
|---|---|------------------------------|
| <input type="checkbox"/> mail (no. of flyers to send ___) | <input type="checkbox"/> Email          | <input type="checkbox"/> SMS |
| <input type="checkbox"/> Facebook                         | <input type="checkbox"/> ThaiCraft Blog |                              |

5. Please contact me about

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Volunteer at Fair   | <input type="checkbox"/> Volunteer at ThaiCraft office | <input type="checkbox"/> Volunteer for Eng-JapTranslator |
| <input type="checkbox"/> Producer visit/tour | <input type="checkbox"/> Others.....                   |  |

Additional

Comment/Recommendation.....

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**Thank you for your valuable time**