



ThaiCraft News

28 FEBRUARY 2009

The Art of Self-Reliance

THAICRAFT FAIRS EARLY SEASON 2009

Saturday

March 28th 10am-2pm

Ambassador Hotel Bangkok

Saturday

April 25th 10am-2pm

Ambassador Hotel Bangkok

Saturday

May 23rd 10am-2pm

Ambassador Hotel Bangkok

Main ThaiCraft Fair location:

Ambassador Hotel (3rd fl Tower Wing)

Sukhumvit Rd. Soi 11, Bangkok

Skytrain: BTS: Nana Stn (exit 3)

Subway: MRT: Sukhumvit Stn (exit 3)

SPECIAL EVENT!!

Saturday, May 16th 10am – 1pm

ISB, Nichada Thani, Nonthaburi

www.thaicraft.org

There's a ThaiCraft Fair every month!



16 YEARS OF
THAICRAFT FAIRS!

- ◆ We are a self-supporting, independent organisation.
- ◆ Our Fairs have been held monthly since September 1992
- ◆ We also sell wholesale locally and overseas: please contact export@thaicraft.org
- ◆ Since 1995, we have been a member of IFAT - The World Fair Trade Organisation (its new name)

SHOP WITH SPRING IN THE AIR!

With Spring just round the corner, the **ThaiCraft Fair** is the perfect place to help sustain our natural resources by shopping from village artisans who care for our environment.

At today's Fair, over 50 village craft groups from all over the country are brightening up 2009 with a host of different, high-quality products to give yourself a lift, to bring something different to your home as well as to give joy to those you love.

Because ThaiCraft practises Fair Trade principles, you can be sure that your purchases also provide a lift and bring joy to the craftspeople who created the products. Fair Trade ensures fair prices for the producer, without exploitation from middle-traders aiming for unreasonable profits. Fair Trade is also concerned about the working conditions and the sustainability of small community enterprises, many of which are finding it difficult to sell in these times of economic recession.

While ThaiCraft provides craft producers with market access opportunities, it is you, our discerning customers, who provide the means for their support. You have the power of choice and, by attending ThaiCraft Fairs, you help to empower village people and promote their micro-enterprises.

In addition, you are also helping us make Fair Trade spring to life by supporting our groups who work hard to preserve the environment and their own cultural traditions. An excellent example is our demonstration group for today, **Phrae Pan**, which is a cooperative of weaving villages in

Khon Kaen province in the heart of Isan (Northeast Thailand). They use only natural materials to create their traditional-style woven fabrics, using carefully protected plants and trees as the source for all the dyestuffs while working only with pure cotton and silk, mostly home grown.

Why not **spring into action** and join our craft artisans by encouraging their self-reliance in all parts of the country? Through your shopping, you will gain fine pieces of craftwork, skilfully and carefully made, and created with a genuine concern for our future wellbeing.



Using pure, soft cotton yarns naturally dyed, these skilled artisans of the Phrae Pan group weave in pairs to create large bedspreads. Not an easy task as it requires perfect coordination and an ability to apply even tension on the loom.

YOUR WASTE PAPER IS OUR PRODUCERS' RAW MATERIAL!

Old newspapers, Superstore catalogues, Telephone directories, etc., etc.

and used (but clean!), thin plastic bags: all types, colours, sizes.

Deliver at any ThaiCraft Fair or to our office. (for very large quantities only, we can collect)

Contact: domestic@thaicraft.org / tel 02-676-0636 x 231





THAICRAFT FAIR TRADE CO. LTD. & PHU PHIANG CO. LTD.

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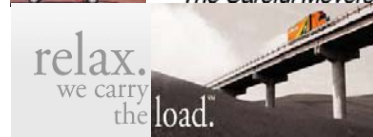
Email: info@thaicraft.org and info@phuphiang.com

Website: www.thaicraft.org and www.phuphiang.com

Special thanks to our sponsors!



**ALLIED
PICKFORDS**
The Careful Movers™



Safely storing & transporting our
village crafts

Email:

info@alliedpickfordsthailand.com

Tel: **02 361 3961** (please refer ThaiCraft)

THAICRAFT FAIRS AIM TO:

- ◆ Present a **wide variety of high-quality, attractive hand-made craft products**, traditional & modern, direct from village artisans in all parts of Thailand
- ◆ Offer **fixed prices** that are reasonable for customers as well as providing **fair wages** to producers
- ◆ Enable small village-run groups to develop and flourish as well as to **achieve Self-Reliance** through Fair & Ethical Trade practices.



A LITTLE LENDING HAND CAN MAKE A HUGE DIFFERENCE AT THAICRAFT

ThaiCraft is a partnership - between ourselves and our community artisan groups (producers). We also create a partnership between our customers and the producers. We seek volunteers to help us to build and enhance these partnerships further. Volunteers help in Fair administration and as well as working with producers, helping them to display and sell their products. Volunteers can also help artisans with business and/or design development, etc.

INTERESTED? Please contact Khun Pichsinee (Peach) by email: volunteers@thaicraft.org or

Khun Peach will be happy to chat about how you could help: Telephone 02-676-0636 Ext 231 (office hours)

THAICRAFT TOURS...



ThaiCraft & Phu Phiang invite you to join our much acclaimed.....

"Meet the People Tours" - You can experience fascinating local life, observe traditional crafts being made and see how **Fair Trade** can make a real difference to village artisans.

Let us be your guide to the Real Thailand!!

Our speciality is **tailor-made Craft and Cultural Tours** run for both special and general interests.

Holidays coming up? Visitors from overseas?

We run regular weekday and weekend one-day and two-day tour packages and longer. If you are interested in receiving our itineraries and/or joining any of our tours, please contact us directly and let us take care of your local travel needs.

To learn more about Craft & Culture tours please visit the ThaiCraft Fair information desk or contact.....

Khun Rosalind by email: rosalind@phuphiang.com

or Tel: 02 676 0636 ext.130 (if no reply, dial 0) Fax: 02 286 0675

www.phuphiang.com (new revised website uploading soon!)

(Phu Phiang Co. Ltd. is a part of ThaiCraft and is registered with Tourism Authority of Thailand, TAT)

QUOTE FROM RECENT TOUR PARTICIPANTS:

"The whole trip was fantastic and we thoroughly enjoyed it all..."

"It was all so worthwhile and interesting - as well as great fun - and we met such lovely people."

Anne and Mike from Hampshire, England

ThaiCraft & Phu Phiang Tours



PhuPhiang
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